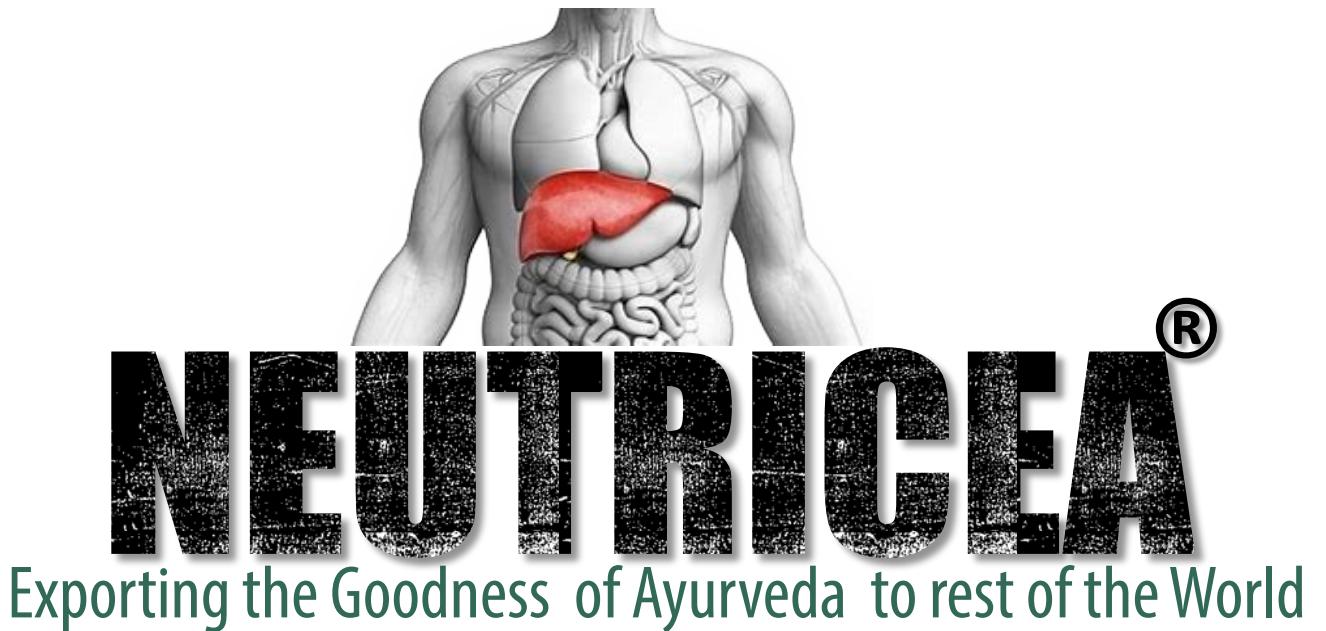
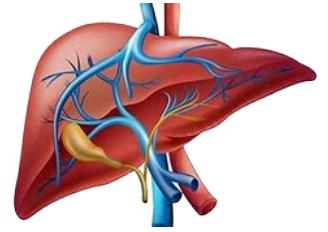


Ancient **RE-INVENTING** series  
With **ACRIDHANCER**





# *Nature – has created a stunning canvas of colours*

2

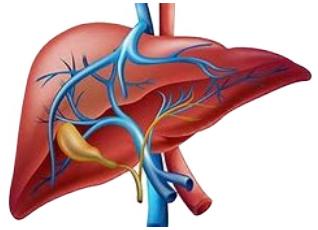


*-a refreshing range of **Greens***



*-a basket of **browns***

**When nature supports.....**  
*.....it adds life to life*



When Liver functions get *deranged* or *likely to be*.....

Due to  
**Jaundice**  
**Hepatotoxicity by drugs or**  
**Alcoholism**

Nature *facilitates restoration* of *deranged*  
*hepatocytes* significantly

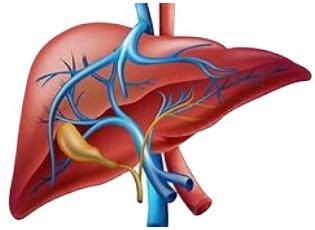
*prescribe*

**RENUF**

The *Liver Corrective* and *Protective* for *all ages*



[www.neutricea.com](http://www.neutricea.com)

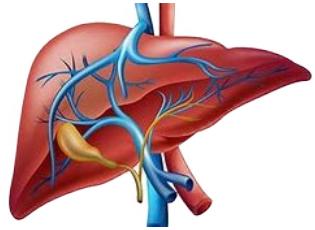


# RENU

The **Liver Corrective** and **Protective** for **all ages**  
Checks **degeneration**.....Activate **regeneration**

- Prevents** drug induced **liver cell damage**
- Exerts **safe anti- inflammatory** action
- Improves** phagocytosis
- Exerts **choleretic effect**
- Improves** clinical **symptoms**
- Normalises **Liver function** tests
- Inhibits** expression of **hepatitis B** surface antigen
- Reduces** fatty infiltration





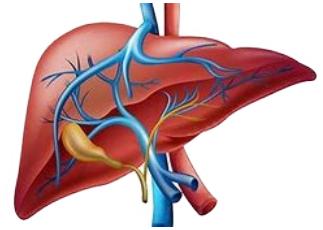
# RENUUE

The **Liver Corrective** and **Protective** for **all ages**  
Checks **degeneration**.....Activate **regeneration**

In

- Hyperbilirubinaemia / Jaundice**
- Acute and chronic hepatitis**
- Viral hepatitis including HBV infections**
- Cholestasis and Biliary disorders**
- Fatty infiltration**
- Precirrhotic syndrome**
- Hepatotoxicity by drugs and chemicals etc.**
- Adjuvant to anti – Tubercular therapy**
- As a lipid metabolic regulator**
- Cholagogue in post cholecystectomy**





## ***Anti - Hepatotoxic***

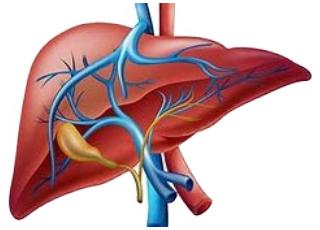
# **RENUUE**

The **Liver Corrective** and **Protective** for **all ages**  
Checks **degeneration**.....Activate **regeneration**

**Protect** against **hepatotoxicity** by **drugs** (like ATT, Paracetamol, and Alcohol etc.), **restores hepatic drug metabolising enzymes**.

**Promotes regeneration of liver cells** by **stimulating nucleic acid** and **protein synthesis**





# RENU

The *Liver Corrective* and *Protective* for *all ages*

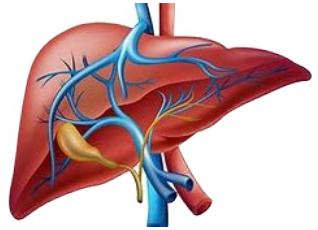
Checks *degeneration*.....Activate *regeneration*

*Anti - Oxidant /  
Anti - Inflammatory*

Protect vital tissue system including liver from *free radicals* at DNA and *cell membrane* and also by scavenging action.

Checks *inflammatory mediators*, protects from *tissue injury* and *cell membrane damage*.





## *Anti – Viral & Immunomodulator*

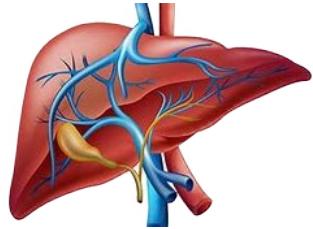
▼ ***Inhibits expression*** of hepatitis B virus e antigen (***HBeAg***) and hepatitis B virus surface antigen (***HBsAg***)

▼ Significantly ***protects*** against ***mixed bacterial*** species, ***improves phgocytosis***

▼ ***Inhibits reaction*** between ***HBsAg*** and ***HBNs***

# RENUUE

The ***Liver Corrective*** and ***Protective*** for ***all ages***  
Checks ***degeneration***.....Activate ***regeneration***



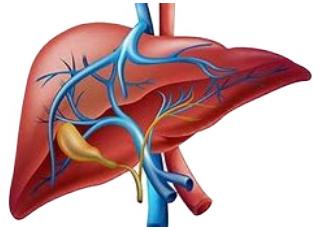
## ***Hypocholesterolemic / Choleretic Effect***

*Lowers serum LDL and VLDL cholesterol, cholesterol phospholipid ratio and raises HDL cholesterol. Helps in excretion of faecal cholesterol and phospholipids.*

# **RENUUE**

*The Liver Corrective and Protective for all ages  
Checks degeneration.....Activate regeneration*

*Increases normal bile flow, exerting anti-cholestatic effect.*



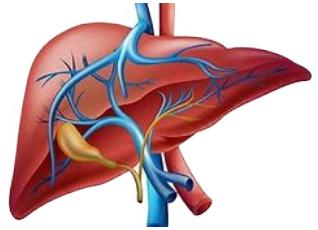
## *Act as potent Anti - Viral*

# RENUUE

The *Liver Corrective* and *Protective* for *all ages*  
Checks *degeneration*.....Activate *regeneration*

*Kutaki* exerts promising *anti-HBs Ag* like activity and *HB e Ag* inhibiting activity by *PICROLIV* the active ingredient of *Kutaki*.  
(Ind. J. Med. Res. (B) 92, April 1990, Pp 133-138)

*Haritaki* and *Revand Chini* demonstrated *anti-viral* activity against *Duck Hepatitis B* virus by *lowering serum DHBV DNA levels* by the pharmacologically *active components* like *EMODIN* and *CHRYSTOPHANIC acid*.  
(Phytotherapy Res. Vol. 11, 1997, Pp 179-182) &  
(Glossary of Ind. Med. Plants/The Wealth of India, Pub. of C.S.I.R., Govt. of India, New Delhi)



## *Act as potent Anti - Viral*

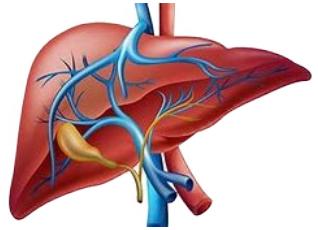
*Glycyrrhizin*, a major component of *Yashtimadhu* enhances *interferon-g production* in glycyrrhizin treated Human *Peripheral Lymphocytes* in response to *concanavalin A* and to *surface antigen of hepatitis B virus*.

(Anti-Viral Res., 30, 1996, 171-177)(Proceedings of the Soc. for Expt. Biol. and Med., 181, 1986, 205-210)

# RENUUE

The *Liver Corrective* and *Protective for all ages*  
Checks *degeneration* .....Activate *regeneration*





## *Act as potent Anti - Hepatotoxic*

***Bhuiamla*** exerts ***hepatoprotective effect*** against drugs, chemicals, paracetamol and country made liquor by ***inhibiting Cytochrome P 450*** and ***decreasing Glutathione***.

*(Ind. J. Exp. Biol., 33 (4), 1995, 261-268)*

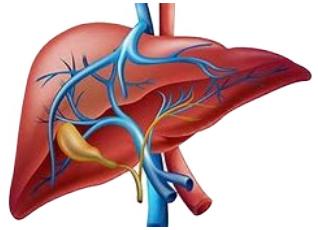
***Bhuiamla and Giloe*** exhibit significant ***anti-hepatotoxic activity*** in terms of ***reduction in Liver weight, SGPT, SGOT, S.bilirubin & pentobarbitone***

*(Ind. Drugs. 30 (7), 1993, 338-341)*

# RENUUE

The ***Liver Corrective*** and ***Protective*** for ***all ages***  
Checks ***degeneration***.....Activate ***regeneration***





## ***Act as potent Anti - Hepatotoxic***

*Bhringraj* exerts **hepatoprotective** effect by **counteracting the inhibition of microsomal drug metabolising enzymes by CCl<sub>4</sub> induced inhibition of amidopyrine N-demethylase** activity.

(J. Ethnopharmacol. (Ireland), 40(23), 1993, Dec., 155-61)

# **RENUUE**

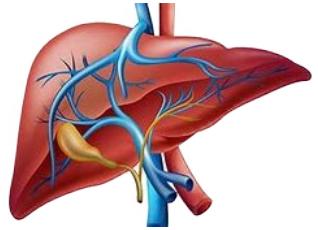
The **Liver Corrective** and **Protective** for **all ages**

**Checks degeneration .....**  
**Activate regeneration**

Patients receiving **anti-TB drugs** (rifampicin, isoniazid, pyrazinamide and ethambutol) along with **RENUUE** showed **improvement in appetite**, while **none of them developed Jaundice** during the 4 months period. The **SGOT, SGPT** levels were also **within the normal limits**.

(Ind. J. Cl. Prac., Vol.VII, No. 3, 1996 Aug.)





## *Act as potent Anti – Oxidant protecting vital organs*

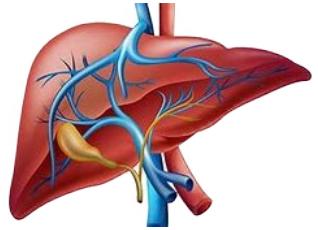
**Tulsi** checks the *radiation induced depletion of Glutathion (GSH)* and *anti-oxidant enzyme* viz. *Glutathione transferase (GST)*, *reductase (GSRx)*, *peroxidase (GSPx)* and *superoxide dismutase (SOD)* and *maintain* there *levels within range* thus *reduces* the *lipid peroxidation*, thereby *significantly protecting* DNA and membrane from free radical damage.

*(Ind. J. Exp. Biol., Vol. 37 March 1999, 262-268)*

# RENUUE

The *Liver Corrective* and *Protective* for *all ages*  
Checks *degeneration*.....Activate *regeneration*





WITH ADDED BENIFIT OF

# ACRIDHANCER

**Doubles the bio-availability of Nutrients or medicine -By increasing the plasma half-life and delays their excretion for increasing therapeutic effects and aims to correct the imbalance of the three “doshas” (VATA, PITTA, KAPHA psychophysical components of human body) that can lead to disease**





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# THANKS YOU DOCTOR

*For your valuable prescription for*

# RENUUE

The *Liver Corrective and Protective for all ages*

